



Welcome to the NDEES!

The North Dakota Educational Employment System is a one-stop recruitment resource for the state of North Dakota. It is a FREE service of the North Dakota Department of Public Instruction designed to assist educational entities across the state in attracting high quality professionals to the field.

[JOB SEEKERS](#)

[EMPLOYERS](#)

REGISTERED EMPLOYERS

GUIDANCE DOCUMENT ON DEVELOPING AN EFFECTIVE JOB POSTING



NORTH DAKOTA DEPARTMENT OF
PUBLIC INSTRUCTION

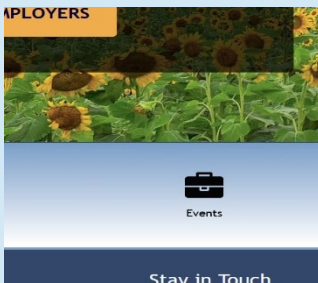
NORTH DAKOTA EDUCATIONAL EMPLOYMENT SYSTEM

The purpose of this guide is to help you develop a post for a job vacancy that is easy to understand and interesting and informative to job seekers.

The North Dakota Educational Employment System (NDEES) is a free service for all North Dakota schools and secure-care facilities seeking educational employees. Only these entities are allowed to post on the NDEES. Please remember as you are posting, that you are not only competing with other educational entities for job seekers, but also often competing with the private sector, including medical, technology, and educational companies. This is especially true of our technology and therapist positions. Taking time to craft your job posting, will help ensure the best chance of having a job seeker apply for your position.

Before We Begin:

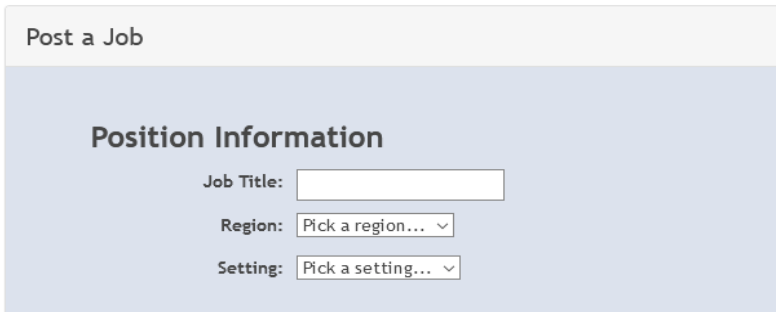
- ✓ **Read other job postings both on the NDEES and on other sites.** This will help you get a feel for what positions you are competing for, and give you ideas on creating your job posting.
- ✓ **Do not create generic or cross-category job postings such as:** “Full-Time Teachers,” “K–8 Teachers,” “Math, Language Arts, Science Teachers.” Be specific.
- ✓ **Create a new posting for each position.** The only exception would be if there are multiple openings for the same job. If this is the case, please state exactly how many openings there are. Example: *Occupational Therapists: 3 Openings*
- ✓ **Do not include entire job descriptions on a post.** Posts should be short and concise. This is not the forum for a multiple-page job description because it is too long and will lose the job seeker’s interest quickly.
- ✓ **Do not create a job posting to advertise a job fair.**



There is a separate place to advertise job fairs on the home page of the NDEES. To post a job fair, e-mail kim.conley@usu.edu.

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Position to Post:



Post a Job

Position Information

Job Title:

Region:

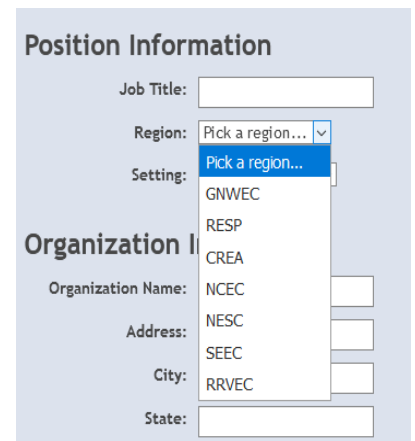
Setting:

Job Title: The job title is the initial item the job seeker usually sees and evaluates to determine if the position is of interest. The job title should be clear and concise and contain no abbreviations.

- Example: *Special Education Teacher: Language Arts (Grades 7–8)*

Note: If the position is part time, it should be indicated in the title.

Region: Indicate the REA region where the job is located.



Position Information

Job Title:

Region:

Setting:

Organization Information

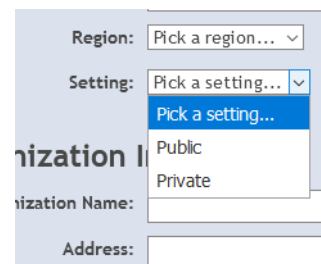
Organization Name:

Address:

City:

State:

Setting: Choose the appropriate education setting from the list.



Region:

Setting:

Organization Information

Organization Name:

Address:

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Organization Information:

Organization Name:	<input type="text"/>
Address:	<input type="text"/>
City:	<input type="text"/>
State:	<input type="text"/>
Zip:	<input type="text"/>
Website:	<input type="text" value="http://"/>

Organization Name: Indicate the name of the school district.

Address: Indicate where you want the applicant to apply for this position.

Organization Website: Enter the website of the district.

Contact Person for Position:

Name:	<input type="text"/>
Telephone:	<input type="text"/>
Extension:	<input type="text"/>
Fax:	<input type="text"/>
Email Address:	<input type="text"/>

Name: Determine who is the best person to answer specific questions about this position or to guide the candidate through the application process. This could be the person who will oversee the position or someone from the human resources department.

E-mail Address: Enter the email address for the contact person that the job seeker should use to ask questions regarding this job posting.

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Choose a Category:

<p>Childhood</p> <input type="checkbox"/> Art <input type="checkbox"/> Early Childhood Education <input type="checkbox"/> Elementary Education <input type="checkbox"/> ELL <input type="checkbox"/> Foreign Language <input type="checkbox"/> Instrumental Music/Orchestra <input type="checkbox"/> Kindergarten Education <input type="checkbox"/> Library Media Specialist <input type="checkbox"/> Physical Education <input type="checkbox"/> Vocal Music <p>Special Education</p> <input type="checkbox"/> American Sign Language <input type="checkbox"/> Deaf Education <input type="checkbox"/> Early Childhood Special Education <input type="checkbox"/> Elementary Special Education <input type="checkbox"/> Speech	<p>School/Junior High</p> <input type="checkbox"/> Agriculture <input type="checkbox"/> Art <input type="checkbox"/> Bilingual Education <input type="checkbox"/> Business <input type="checkbox"/> Computer Science <input type="checkbox"/> Drama <input type="checkbox"/> ELL <input type="checkbox"/> English <input type="checkbox"/> Family and Consumer Science <input type="checkbox"/> Foreign Language <input type="checkbox"/> Health <input type="checkbox"/> Instrumental Music/Orchestra <input type="checkbox"/> Journalism <input type="checkbox"/> Library Media Specialist <input type="checkbox"/> Mathematics <input type="checkbox"/> Physical Education <input type="checkbox"/> Project LEAD the WAY <input type="checkbox"/> Reading <input type="checkbox"/> Science <input type="checkbox"/> Social Studies <input type="checkbox"/> Speech	<input type="checkbox"/> Agriculture <input type="checkbox"/> Art <input type="checkbox"/> Bilingual Education <input type="checkbox"/> Business <input type="checkbox"/> Coaching <input type="checkbox"/> Computer Science <input type="checkbox"/> Drama <input type="checkbox"/> Drivers Education <input type="checkbox"/> ELL <input type="checkbox"/> English <input type="checkbox"/> Family and Consumer Science <input type="checkbox"/> Foreign Language <input type="checkbox"/> Health <input type="checkbox"/> Instrumental Music/Orchestra <input type="checkbox"/> Journalism <input type="checkbox"/> Library Media Specialist <input type="checkbox"/> Mathematics <input type="checkbox"/> Physical Education <input type="checkbox"/> Project LEAD the WAY <input type="checkbox"/> Reading <input type="checkbox"/> Science <input type="checkbox"/> Social Studies <input type="checkbox"/> Speech	<p>Technical Education</p> <input type="checkbox"/> Automotive Education <input type="checkbox"/> Career Advisor <input type="checkbox"/> Diversified Occupations <input type="checkbox"/> Health Careers <input type="checkbox"/> Information Technology <input type="checkbox"/> Resource Educator <input type="checkbox"/> Trade, Industry, Technical <p>Administration</p> <input type="checkbox"/> Administration (Elem) <input type="checkbox"/> Administration (High) <input type="checkbox"/> Administration (K-12) <input type="checkbox"/> Administration (Middle) <input type="checkbox"/> Central Office Administration <input type="checkbox"/> North Dakota Department of Public Instruction <input type="checkbox"/> Special Education Coordinator
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NOTE: Based on the position you are posting, choose only the relevant job title under the category. Occasionally, a position may be appropriate for more than one job title. An example is posting a position for a second-grade teacher under “Early Childhood”.

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Additional Information:

Job Description:



A good job description is clear and concise and highlights the most significant information about the position. **Don't paste entire job descriptions from your human resources department** because comprehensive descriptions are too long for this forum. It is all right to use the word "you" to speak directly to the job seeker.

Consider including the:

- **Position Description:** Worksite location; full time/part time; if the position is working with students, include grade/age; for special education, include the subject area and the special needs student population.
- **Tasks:** Using bullets, list approximately five of the most relevant daily tasks, and start each task with a verb.
- **Terms of Employment:** Number of days in contract, work hours per week, if permanent or end- of-year position, probation period, etc.
- **Requirements/Preferences:**
 - **Requirements:** Certifications or skills needed or job tasks that require additional training.
 - **Preferences:** Education level, years of experience, knowledge of computer or training programs, other languages, etc.
- **Work Conditions:** Travel requirements, independent/teamwork settings, supervisory duties, etc.

NOTE: If you are not familiar with the position you are posting for, consider having the supervisor of the posted position or someone more familiar with the job review the post, especially the job description, to ensure it is accurate and complete.

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Other:

Other:

For this section, first consider including one to three sentences telling the job seeker a little about your district (see the box below).

Other relevant information to consider:

- **Salary or hourly rate;**
- **Bonuses or other unique perks** (continuing education, induction/mentorship program, and signing/retention bonuses);
- **Benefits** (insurance plans, retirement);
- **Any disclaimers;**
- **Application deadline.**

Capitalize on Your District

Don't underestimate the importance of selling your workplace. Sometimes it is what you include about your organization that "speaks to" the job applicant. If you are unsure what to include, look at your website to see what is promoted about your organization and ask other employees why they chose to work at your school or district.

Examples of what to consider include:

- ❖ *Brief history*
- ❖ *Mission statement*
- ❖ *Size of the district*
- ❖ *Location*
- ❖ *Keywords that describe the district or what is important to the district*
 - ❖ *Special recognition the district has received*
 - ❖ *Company and workplace culture*

Terms sometimes seen include: Competitive Pay, "A" Rated District, Traditional, Liberal Arts, Back to Basics, Growing District, Multicultural Community, STEM, Fine Arts.

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Management Contact Email:

Management Contact
Email:

We request this additional e-mail address in case clarification is needed before we post the opening. We also use this e-mail address to follow up to see if this vacancy is filled. This is typically the e-mail address of the person posting the position.

Submit:

Please make sure links and spelling are correct before hitting the submit button.

Submit

When you have completed posting a position, please check all links and spelling for accuracy, then click “Submit” at the end of the “Post a Job” form.

Delete a Vacancy:

Please do not DELETE your vacancy, unless you have a duplicate posting. We keep data on postings, so if you need to remove a vacancy, please select filled or expired.

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Technical Assistance:



There is a "Technical Assistance" link on the home page, which is used to send an e-mail to kim.conley@usu.edu



A Few Final Notes

- ✓ Job postings, as well modifications, made to an existing posting will be uploaded instantly.
- ✓ All jobs are deleted **after 60 days**, unless a job posting is updated.
- ✓ Once you have filled your posted position(s), please mark the posting as filled or expired. **Do not use the delete link**, unless there is an error with your posting.

Every job posting has the potential to be viewed by the hundreds of job posters and job seekers who visit the North Dakota Educational Employment System each day. Taking the time up front to plan and craft your job posting is important. The impression you leave can be lasting and might be the difference between filling your position and losing out on a qualified applicant.